

Rules for applying for an IESE Scholarship for Journalists

1. Acceptance Criteria:

The scholarship is open to full-time employees or freelancers of newspapers, magazines, wire services and broadcast news organizations. Candidates will be evaluated based on their work experience, motivation statement, and work samples.

Candidates work should demonstrate high standards of journalism, ethics and responsibility in the media. In line with IESE's mission, the school will favor journalistic works which have helped promote ethical business practices, or signal and help amend situations of social injustice, etc.

2. Financial Aid:

The scholarships are granted by IESE Business School and will cover the full academic fees of the short program the candidate chooses to apply to. Travel, housing and other expenses are to be covered by the award winners.

Winning candidates must also take their awarded program within two academic years (covering the period from September 01, 2022 to August 31, 2024). If they do not, they will forfeit the right to the scholarship.

3. Application Process:

Eligible candidates should send their applications and required documentation to: iesescholarship@iese.edu by 23:59 CEST on July 15, 2022.

Together with the application form, candidates should send, in pdf format:

- Resumé.
- Letter explaining why they want to participate in a program (up to 400 words).
- Three samples of their work (can be texts, videos, infographics or audios.) For journalists whose native language is not English or Spanish, they should present the samples of their work in their original language as well as a copy in either English or Spanish.

3. Eligibility:

- At least 5 years of writing/broadcast experience with a significant media outlet.
- Excellent journalistic standards (trustworthy reporting).
- An advantage but not necessary:
 - i. Lead a team
 - ii. Write / Broadcast mainly on business, economics, education or finance

topics

- iii. Write / Broadcast in a media outlet with international exposure
- iv. Written / Video / Audio work that supports IESE's mission to have a positive impact on society

4. Application Period:

IESE will assess all the applications received by July 15, 2022 (inclusive). The successful applicants will be notified by September 9, 2022.